

2019 Michigan Land Bank Leadership Summit

Crystal Mountain, 12500 Crystal Mountain Drive, Thompsonville, MI 49683
October 14-15, 2019

AGENDA

Monday, October 14, 2019

- 11:00 – 12:00 PM** **Leadership Summit Registration & Lunch**
Room – Northwest Territories
- 12:00 – 12:15 PM** **Welcome**
Room – Northwest Territories A
- Speaker:*
Krista Trout-Edwards, Chair - Michigan Association of Land Banks
- 12:15 – 1:15 PM** **Brownfield Reuse As Solar Fields**
Room – Northwest Territories A
- Introduction/Moderator:*
Kelly Clarke, Past Chair - Michigan Association of Land Banks
- Speakers:*
Dr. Sarah Vannas-Mills, University of Michigan
- Hear about a current project between the State Land Bank and the University of Michigan to reuse publically owned brownfield sites as new areas for solar panel installations.*
- 1:15 – 2:15 PM** **Marketing & Communications: Crisis Communications & Protocol**
Room – Northwest Territories A
- Moderator:*
Krista Trout-Edwards, Chair - Michigan Association of Land Banks
- Speaker:*
Ryan Hermes, Communications Strategist, Bryum & Fisk Advocacy Communications
- Using real life examples from the Land Bank world, Mr. Hermes will address crisis communication planning, response, and media protocol. Attendees will also get a chance to practice media responses at the end of the session.*
- 2:15 – 2:30 PM** **Break**
Snacks and refreshments – Prefunction Area

2:30 – 4:30 PM

Breakout Session #1: Land Bank as Developer

Room – Northwest Territories A

Moderator:

Jeff Huntington, Secretary - Michigan Association of Land Banks

Speaker:

Jim Tischler, Development Director, State Land Bank

Breakout Session #2: Land Bank Basics (Land Banking 201)

Room – Northwest Territories B

Moderator:

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Speakers:

Anne Giroux, Vice Chair – Michigan Association of Land Banks

Linda Horak – State Land Bank

4:30 – 4:45 PM

Break

Snacks and refreshments – Prefunction Area

4:45 – 5:45 PM

Creative Collaborations Panel: Development

Room – Northwest Territories A

Moderator:

Michelle Thompson, Treasurer - Michigan Association of Land Banks

Speakers:

Krista Trout-Edwards – Chair, Michigan Association of Land Banks

Kelly Clarke – Past Chair, Michigan Association of Land Banks

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Land Banks will share snapshots of collaborative redevelopment efforts on topics ranging from working with municipalities to update zoning requirements with the Incremental Development Alliance, creating a zero lot line housing project, and...

6:30 – 7:30 PM

Cocktail Hour

Room – Northern Lights

7:30 – 9:00 PM

Dinner Reception

Room – Northwest Territories B

Tuesday, October 15, 2019

7:00 – 8:00 AM

Breakfast

Room – Northwest Territories

8:00 – 9:00 AM

MALB Annual Meeting

Room – Northwest Territories A

Open to all MALB Association Members

9:15 – 10:15 AM

Updates from Around the State

Room – Northwest Territories A

Introduction:

Krista Trout Edwards, Vice Chair - Michigan Association of Land Banks

Speakers:

Jeff Huntington, Interim Director, State Land Bank

Eric Schertzing, Treasurer & Land Bank Chair, Ingham County

David Allen, Marketing Manager & Preparer of Statewide Housing Study, MSHDA

Panelists will share updates on topics ranging from changes at the State Land Bank, the ongoing lawsuit affecting the Treasurers, and housing needs across Michigan.

10:15 – 10:30 PM

Break

Snacks and refreshments – Prefunction Area

10:30 – 11:30 AM

Creative Collaborations Panel: Community Involvement & Vacant Spaces

Room – Northwest Territories A

Introduction:

Michelle Thompson, Benzie County Treasurer

Speakers:

Chelsie Hubbarth, Kalamazoo County Land Bank

Anne Giroux, Vice Chair – Michigan Association of Land Banks

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Land Banks will share short snapshots of local collaborations on topics ranging from an interactive online survey for side lot purchasers, using art to activate vacant spaces, and...

11:30 – 12:30 PM

Round Robin Discussion & Closing Remarks

Room – Northwest Territories A

Speaker:

Krista Trout-Edwards

Boxed lunches will be available.

12:30 – 3:30 PM

Mobile Tour

Moderator:

Michelle Thompson

Join us on a trip around Benzie County to see how a small Land Bank makes a difference.