
2021 MALB LEADERSHIP SUMMIT

Courtyard by Marriott Lansing Downtown
600 E. Michigan Avenue
Lansing, MI 48912
Capital Room (2nd floor)
-or-
Via Zoom



AGENDA

Sunday, October 24th

5:00 PM

Early Bird Dinner & Networking Opportunity

Lansing Brewing Company, 518 E Shiawassee St, Lansing, MI 48912
(walkable from the Courtyard Marriott)

Speaker:

Pat Gillespie of the Gillespie Group

Introduction/Moderator:

Eric Schertzing, Ingham County Treasurer

Monday, October 25th

Zoom link: <https://us02web.zoom.us/j/81617292125?pwd=ellzOEtZWl1aWZoOW10aHM1THI6QT09>
Meeting ID: 816 1729 2125 Passcode: 159980 One tap mobile: (312) 626-6799

8:15 – 10:00 AM

Registration

8:15 – 9:30 AM

Continental Breakfast

8:30 – 9:45 AM

Introduction to the Basics of Land Banking for New Land Bankers

Includes discussion on local vision, local policies and opportunities that land banks can provide to their locate community; basics on board development, acquisition, funding, sales, and community collaborations available to land banks to further community goals.

Introduction/Moderator:

Linda Horak, Property Analyst of State Land Bank Authority

Speaker:

Brian Woodin, Property Analyst, State Land Bank Authority

10:00 – 10:15 AM

Welcome

Speakers:

Anne Giroux, Chair, and Eric Schertzing, Vice Chair, of the Michigan Association of Land Banks

10:15 – 11:30 AM

Rafaeli Case Discussion and Ramifications

Legislation and conversation directly addressing post-decision foreclosure requirements and actions.

Introduction/Moderator:

Anne Giroux, Marquette County Finance Manager/Land Bank Director

Speakers:

Charles Lawler, Attorney at Clark Hill, and Eric Schertzing, Ingham County Treasurer

Noon

Lunch with Keynote Speakers – “The Connection of Cities and Land Banks/Treasurers Fitting Together in Community and Economic Development”

Bob Trezise, President & CEO of Lansing Economic Area Partnership (LEAP)

Brian McGrain, Director of City of Lansing Economic Development and Planning

Introduction/Moderator:

Eric Schertzing, Ingham County Treasurer

1:30 – 2:45 PM

State and Federal Legislation

Federal NHI Act and potential benefits for Michigan land banks; Michigan Legislation Actions including updates to the Land Bank Act and the Brownfield Act

Introduction/Moderator:

Jeff Huntington, Operations Manager, Michigan Association of Land Banks

Speakers:

Brian Larkin, Director of National Land Bank Network for Center for Community Progress

Emily Doerr, Executive Director of State Land Bank Authority

2:45 – 3:00 PM

Break

3:00 – 4:15 PM

Exploring the American Rescue Plan Act (ARPA)

Discussing the potential use of ARPA funds to create attainable/affordable housing

Introduction/Moderator:

Michelle Thompson, Benzie County Treasurer

Speakers:

Peyton Heins, Director of Michigan Initiatives for Center for Community Progress

Anne Giroux, Marquette County Finance Manager/Land Bank Director

Eric Schertzing, Ingham County Treasurer

5:30 PM

Dinner

Arcadia Smokehouse and Brew Pub, 2101 E Michigan Ave, Lansing, MI 48912

Meet down at Courtyard lobby at 5:30pm, where we'll carpool and/or follow each other to the Brew Pub. Parking behind and on the streets.

Tuesday, October 15th

Zoom link: <https://us02web.zoom.us/j/85225904751?pwd=UXJOS3pFVFQzVjNjZMEVXL0hvd0tEQT09>
Meeting ID: 852 2590 4751 Passcode: 304934 One tap mobile: (301) 715-8592

7:45 – 8:45 AM

Continental Breakfast

Conversations with Legislators

8:30 – 9:30 AM

MALB Annual Meeting

Open and all welcome to join

9:30 – 10:15 AM

Housing Initiatives

MSHDA, Housing Coalitions, USDA Rural Development, MEDC, SLBA

Introduction/Moderator:

Eric Schertzing, Ingham County Treasurer

Speakers:

Emily Doerr, Executive Director of State Land Bank Authority

Tonya Young, Housing Development Manager of Michigan State Housing Development Authority

Gary Heidel, Acting Executive Director of Michigan State Housing Development Authority

Lori Mullins, Managing Director of CD Incentives of Michigan Economic Development Corporation

Joe Rivet, Deputy Director of State of Michigan Agriculture & Rural Development

10:15 – 10:30 AM

Break

10:30 – 11:15 AM

Basics of TIF Financing for Affordable, Attainable and Market Rate Housing

An explanation of using tax increment financing for housing projects.

Introduction/Moderator:

Anne Giroux, Marquette County Finance Manager/Land Bank Director

Speakers:

Jeff Hawkins, CEO & Hydrologist, Envirologic Technologies, Inc.

Emily Doerr, Executive Director of State Land Bank Authority

11:15 – Noon

Utilizing Property Restrictions to Protect Attainable/Affordable Housing through Community Land Trusts and Deed Restrictions

Discussion about the tools that can be used to preserve housing attainability/affordability.

Introduction/Moderator:

Jeff Huntington, Operations Manager, Michigan Association of Land Banks

Speakers:

Eric Schertzing, Ingham County Treasurer

Jane McKenzie, Executive Director of Northern Homes Community Development Corporation

David de Velder, Director of Community Land Trust Initiative of Dwelling Place of Grand Rapids

Noon – 1:00 PM

Lunch with Keynote Speaker – “Are We Asking the Right Questions?”

Brent Forsberg of T. A. Forsberg Inc.

Introduction/Moderator:

Roxanne Case, Executive Director of Ingham County Land Bank

1:15 – 3:00 PM

New Environment Calls for New Uses of Development Tool – TIF for Today’s Housing Challenges

Panel review of 3 communities currently using land bank tools combined with TIF to bring new housing opportunities to their community.

Introduction/Moderator:

Linda Horak, Property Analyst of State Land Bank Authority

Speakers:

Michelle Thompson, Executive Director of Benzie County Land Bank

Marilyn Crowley, Vice President of Michigan Community Capital

Nathan Henne, City Manager, City of Owosso

Justin Horvath, President/CEO Shiawassee Economic Development Partnership

Michigan Association of Land Banks would like to thank our sponsors this year!



State Land Bank Authority



Clark Hill for sponsoring the Sunday Early Bird Dinner & Networking Opportunity.



Bippus USA for sponsoring treats and goodies for the conference.



Envirollogic for sponsoring drink tickets for Monday's dinner.



Ingham County Land Bank and Ingham County Treasurer for hosting the annual conference.