



MLBA LEADERSHIP SUMMIT 2024

Shoreline Inn & Conference Center
750 Terrace Point Rd
Muskegon, MI 49440
231-727-8483

All sessions in the Lake House
Conference Center Main Room



AGENDA

Wednesday, September 18th

2:30 – 5:00 PM

Introduction to Land Banking

A two-hour overview of the basics of County Land Banks. This session is designed for Treasurers new to land banking and newly formed land banks with new staff and board. This will be a structured presentation about accounting, proformas, invoicing, policies & procedures, bylaws, UEIs, real estate & title service needs, grant writing, project management, and neighborhood outreach.

Introduction/Moderator: *Bob Robinson, Eaton County Treasurer & Chair, Eaton County Land Bank Authority*

Speakers:

Linda Horak, Project Specialist, State Land Bank Authority

Amy Rose Robinson, Assistant Director, Calhoun County Land Bank Authority

Location: *Lake House Conference Center Shoreline Room 2 & 3*

6:00 – 9:00 PM

Early Bird Dinner & Networking Opportunity *(pre-registration required – max. 40 to attend)*

Introduction/Moderator:

Tim Burgess, President of Michigan Land Banks Association (MLBA) & Executive Director, Muskegon County Land Bank Authority (MCLBA)

Michele Thompson, Executive Director, Michigan Land Bank Association

Speaker: *Brian Larkin, Director, National Land Bank Network*

Tony Moulatsiotis, Muskegon County Treasurer & Land Bank Chair

Location: *The Brewer's Lounge at Pigeon Hill (next door within walking distance)
Fiesta Bar and two drink tickets included)*

9:00 – 11:00 PM

Hospitality Room - Cards and Conversation!

Room: *Tenth Floor of Shoreline Inn*

Thursday, September 19th

- 8:15 – 10:00 AM** **Registration** – Lake House Conference Center Shoreline Room 2 & 3.
Welcome attendees to the conference!
- Angie Knoll, Land Bank Specialist, Muskegon County Land Bank Authority
Natalie Pruett, Consultant, MLBA
- 8:15 – 9:00 AM** **Lake House - Sunrise Breakfast**
- 8:30 – 9:00 AM** **Welcome to the MLBA Leadership Summit 2024**
- Introduction:**
Eric Schertzing, Michigan Land Bank Association (MLBA)
Tim Burgess, President, MLBA & Executive Director, Muskegon County Land Bank Authority
- Speaker:** *Ken Johnson, Mayor, City of Muskegon*
- 9:00 – 9:50 AM** **Speed Networking - 3 minutes in a 1:1 Conversation**
Get to know the people in the room. In 3-minute intervals, we'll switch partners to share quick information about what you're doing, where you work, and what you do. **Bring your business cards to share with new colleagues;** use them to jot down notes and comments.
- Introduction/Moderator:**
Roxanne Case, Executive Director, Ingham County Land Bank Authority
Amy Rose Robinson, Assistant Director, Calhoun County Land Bank Authority
- 9:50 – 10:00 AM** **Break** – Before Bus Tour
- 10:00 – 11:45 AM** **Bus Tour** – Meet in the lobby of the Shoreline Inn
Description: A tour of two properties, including a rural property that was obtained from the National Community Stabilization Trust (NCST) and a new construction partner project with the MCLBA, City of Muskegon, and Allen Edwin Homes, near downtown Muskegon.
- Tour Guides:** *Tim Burgess, President, MLBA & Executive Director, Muskegon County Land Bank Authority*
Angie Knoll, Administrative Staff, Muskegon County Land Bank Authority
- 11:45 – 12:00 AM** **Break** - Visit our sponsors in Shoreline Room 1.
- 12:00 – 1:15PM** **Lunch with Vendors/Sponsors (our Associate Members) & NLBN Director**
Introduction/Moderator: *Eric Schertzing, MLBA*
- Speakers:** Learn more about our MLBA Associate Members who support and lend their expertise to our projects and communities. We are bringing them to you at lunch, and after lunch be sure to visit their tables for more information.
- Speaker:** Our National Land Bank Network Director, Brian Larkin will give us an update on what is happening nationally with land banks. Brian works hard at being everything (land bank), everywhere, all at once.
- 1:15 – 2:30 PM** **Partner Agency Programs**
Learn about opportunities and programs that are available to land banks.
- Introduction/Moderator:** *Jeff Huntington, Operations Director, State Land Bank Authority*
Speakers:
Tonya Joy, Neighborhood Housing Initiatives Director, Michigan State Housing Development Authority

Daniel Leonard, Redevelopment Services Director, Michigan Economic Development Corp
Yvonne Lewis, Senior Acct Manager III Energy Waste Reduction, Consumers Energy
Henry Wolf, Director of Policy & Grants, Office of Rural Prosperity
Chris Garland, Community Development Manager, National Community Stabilization Trust

2:30 – 2:45 PM

Break - Visit our sponsors in Shoreline Room 1.

2:45 – 3:30 PM

Session: Michigan Municipal League – Middle Mixtape Pattern Book

Description: Michigan Municipal League will go through the Middle Mixtape Pattern Book of home designs that are available for use by land banks. The designs include single-family, one-story, two-story, cottages, duplexes, triplexes and quadplexes with architecture that fit most Michigan neighborhoods.

Introduction/Moderator: *Michael Freeman, Executive Director, Genesee County Land Bank Authority*

Speaker: *Melissa Milton-Pung, Program Manager, Michigan Municipal League*

3:30 – 3:45 PM

Break - Visit our sponsors in Shoreline Room 1.

3:45 – 4:45 PM

Session: Case Studies from Muskegon, Kalamazoo, Marquette, and Cass counties

Description: Sharing examples of projects from attainable housing to the development of a post-industrial site. These inspiring examples help land banks think outside of the box. From small to large and in-between, these land banks are working on projects that could be constructed in any communities in Michigan.

Introduction/Moderator: *Brian Larkin, Director, National Land Bank Network*

Speakers:

Tim Burgess, Executive Director of Muskegon County Land Bank Authority

Derek Mann, Property & Projects Coordinator of Kalamazoo County Land Bank Authority

Anne Giroux, Executive Director, Marquette County Land Bank Authority

Hope Anderson, Cass County Treasurer & Chair of Cass County Land Bank Authority

4:45 – 4:55 PM

Break - Visit our sponsors in Shoreline Room 1.

4:55 – 5:40 PM

Session: State Land Bank Authority Blight Elimination Grant

Updates about blight elimination funds, anticipated future funding and happenings. Learn about projects that have taken place from start to finish.

Introduction/Moderator: *Joseph Rivet, Executive Director of State Land Bank Authority*

Speakers:

Jeff Huntington, Operations Manager, State Land Bank Authority

Linda Horak, Property Specialist, State Land Bank Authority

Adam Robach, Property Specialist, State Land Bank Authority

Brian Woodin, Property Specialist, State Land Bank Authority

5:40 – 6:30 PM

Social Hour / Networking

Room: *Lake House Conference Center Shoreline Room 1 (two drink tickets included)*

6:30 PM

Dinner with Keynote Speaker – Eric Lupher, Citizens Research Council

Introduction/Moderator: *Eric Schertzing, MLBA*

Room: *Lake House Conference Center Shoreline Room 2 & 3*

9:00 – 11:00 PM Hospitality Room - Cards and Conversation!

Room: Tenth Floor of Shoreline Inn

Friday, September 20th

7:30 – 8:45 AM Continental Breakfast – Bagel Shop

Room: Lake House Conference Center Shoreline Room 2 & 3

8:30 – 10:00 AM MLBA Member Meeting

Tim Burgess, President MLBA and Michelle Thompson, Executive Director, MLBA

10:00 AM – 10:30 AM Break & Hotel Check out

10:30 AM – 11:15 PM Session: Policy & Legislative Committee

The Policy Committee will share legislative updates that impact the work of land banks along with strategies for securing long term funding. Member’s input on strategic planning and outcomes through the next legislative cycle and ideas on how to connect with legislators on the positive work of land banks is encouraged.

Introduction/Moderator: Joseph Rivet, Director, State Land Bank Authority

Speakers:

Alan Fox, Ingham County Treasurer & Chair, Ingham County Land Bank Authority

Katie Montoya, Executive Director, Berrien County Land Bank Authority

11:15 – 11:30 PM Break

11:30 PM – 12:30 PM Lunch with 20th Anniversary Celebration 2024

Introduction/Moderator: Michelle Thompson, Executive Director, MLBA

Speaker: Linda Horak, Project Specialist, State Land Bank Authority

12:30 – 1:45 PM Session: Bright-fields and their Opportunity for Land Banks

Description: The movement to solar alternative energy is inevitable and well-aligned to land banks and their work. This session will cover basics for land banks to know, including the market players, land requirements, soliciting developers, structuring agreements, incentive leveraging, collaborations, due diligence complexity, and, most importantly, community engagement. Land Banks can assert a prime role in this movement but must understand the why, where, and how to benefit from these developments and options they present.

Introduction/Moderator: Jeff Hawkins, Vice President/Senior Hydrogeologist, Fishbeck

Speaker: Jim Tischler, Development Director, State Land Bank Authority

**Thank you for attending the MLBA Leadership Summit 2024!
We look forward to seeing you in 2025 in Marquette!**